



## These companies have two unique things in common. Do you know what they are?

- First, they are all fully prepared for a major disaster.
- Not only business resumption but the human-side as well.

They have stored water, food, shelter, sanitation, hygiene, all communications, medical supplies, rescue equipment and lighting to support their employees in the event of a major disaster. Are you as ready as they are?



Each company clearly understands there are more than legal, moral and ethical issues dealing with the protection of their employees. If you need another reason to prioritize funds and approvals consider this. I really don't have any way to soften what I'm going to write next, so please take it with its intended good purpose. Your company stockholders expect that senior management is prepared in the case of a major disaster, namely a significant earthquake. Stockholders anticipate your company to be up and running as soon as possible. How do I know this, well first I'm a stockholder and that's what I would expect. Perhaps you're a stockholder, wouldn't you expect the same?

Realizing we are in earthquake country and by not preparing for it could be considered gross negligence (by your stockholders on the part of senior management). So there is one more justifiable reason to get prepared. It's less expensive that you might expect.

You might recall in the beginning of this letter I wrote that there are two unique things in common with the companies mentioned. The second common thread is Life Safety Associates®. We have provided all support in the disaster preparedness arena. From products, equipment, project management to training.

### Our core competencies

Guidance on product and supply choices	Cost / Benefit analysis - Senior management justification
Storage container (choosing size and custom color)	Storage container placement - City & County permits - underground and overhead dangers, etc.
Storage container shelving - seismically braced	Interior and exterior lighting and electrical - generator powered
All inventory is stored, dated and rotated as necessary	All inventory is sealed and marked for easy control and to decrease loss of product
Inventory signage for quick and effective location of supplies and equipment	Emergency procedure binder outlining step by step instructions once the event has occurred
Management training	Employee training

Life Safety Associates® provides a complete turnkey management system. We can place a completed 'ARK' within just a few weeks. We build the ARK's at our site and place them almost anywhere in the free world. [www.lifesafety.com](http://www.lifesafety.com) Please contact our office for further details or perhaps to set up a feasibility meeting.

Warmest regards,



Michael Sheehan, Customer Care Director